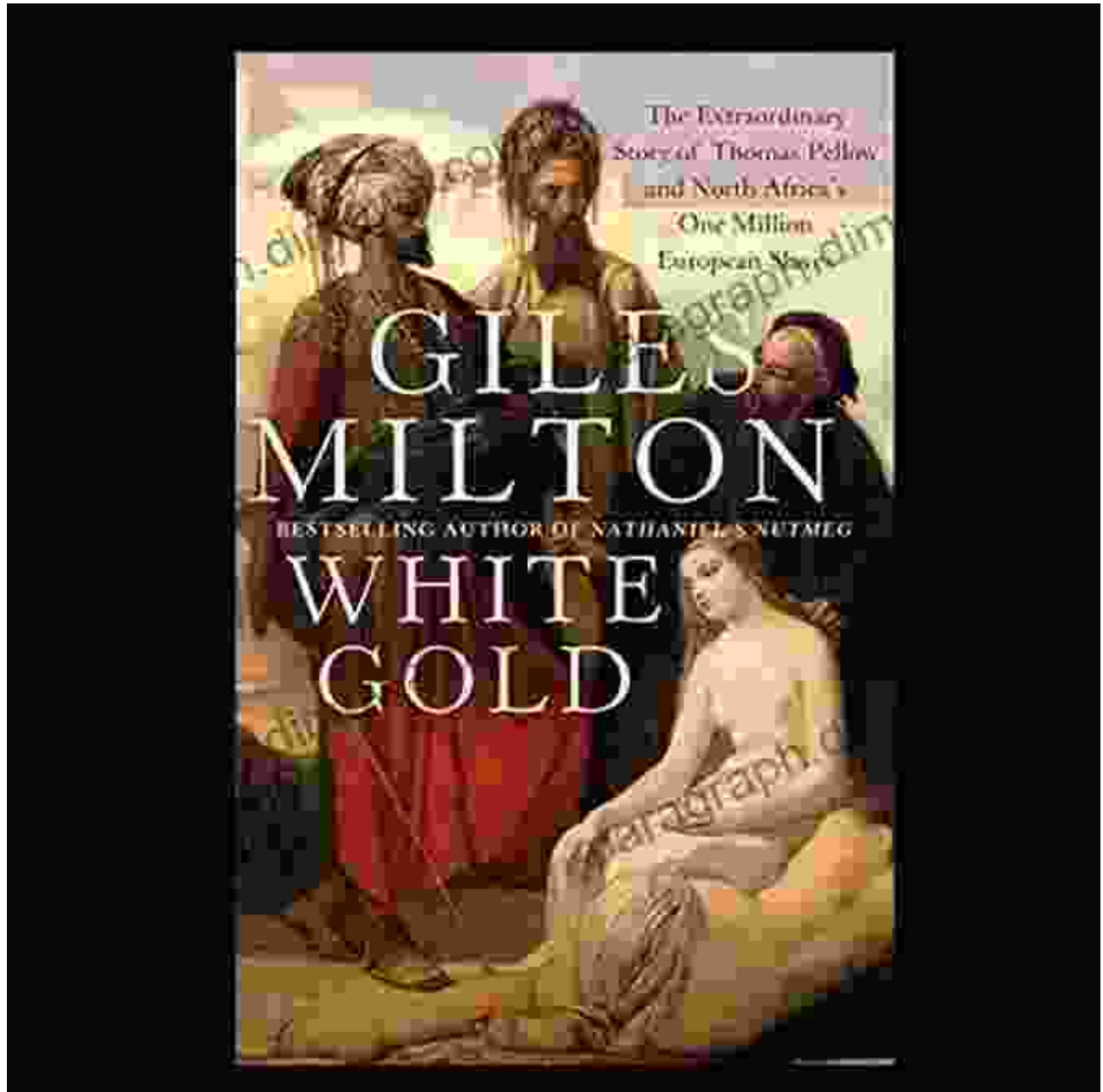


White Gold: Unmasking the Pharmaceutical Industry's Greed and Deception



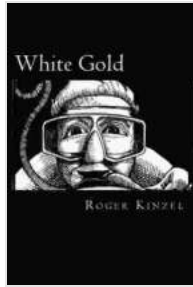
White Gold by Lauri S. Scherer

★★★★★ 5 out of 5

Language : English

File size : 552 KB

Text-to-Speech : Enabled



Screen Reader : Supported
Enhanced typesetting : Enabled
Print length : 157 pages
Lending : Enabled



In her explosive new book, *White Gold*, investigative journalist Lauri Scherer takes us on a harrowing journey deep into the heart of the pharmaceutical industry. With meticulous research and insider knowledge, she uncovers the hidden truths behind drug pricing, clinical trials, and the relentless pursuit of profits that put patients at risk and undermine the integrity of healthcare.

Unveiling the Dark Secrets of Drug Pricing

Scherer begins her exposé by exposing the outrageous price gouging that has become rampant in the pharmaceutical industry. She reveals how drug companies manipulate patents, lobby for favorable laws, and exploit loopholes to charge exorbitant prices for life-saving medications. These practices have created a system where patients are forced to choose between their health and financial ruin.

One chilling example Scherer presents is the case of Martin Shkreli, the former CEO of Turing Pharmaceuticals. In 2015, Shkreli raised the price of Daraprim, a drug used to treat a life-threatening parasitic infection in AIDS patients, from \$13.50 to \$750 overnight. Scherer dissects Shkreli's greed and the industry's complicity in allowing such outrageous price increases.

The Corrupted World of Clinical Trials

Scherer's investigation also delves into the murky world of clinical trials, where drug companies have a vested interest in producing favorable results for their products. She uncovers how trials are often designed to skew data in favor of the drug being tested, while suppressing negative results that could harm the drug's reputation.

Scherer exposes the disturbing trend of ghostwriting, where drug companies hire medical writers to author research papers that present a biased view of the drug's safety and efficacy. She also reveals the prevalence of cherry-picking, where companies selectively publish positive trial results while hiding negative ones.

The Relentless Pursuit of Profits

At the core of the pharmaceutical industry's problems, Scherer argues, is the relentless pursuit of profits. Drug companies spend billions of dollars on marketing and advertising, while investing only a fraction in research and development. This skewed priority has led to a focus on developing drugs for profitable conditions, while neglecting diseases that affect marginalized communities.

Scherer also exposes the revolving door between the pharmaceutical industry and regulatory agencies, which creates a cozy relationship where companies can influence policies and decisions that favor their interests. This regulatory capture undermines the integrity of the system and allows dangerous drugs to reach the market.

A Call for Accountability and Transparency

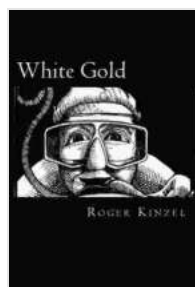
White Gold is a powerful and provocative indictment of the pharmaceutical industry's greed and deception. Scherer's meticulously researched exposé is a wake-up call for patients, policymakers, and healthcare professionals. She demands greater transparency, accountability, and regulation to protect patients from the predatory practices that have become all too common in this vital industry.

In the concluding chapter, Scherer outlines a series of concrete steps that can be taken to reform the pharmaceutical industry and put the interests of patients first. These include strengthening price controls, increasing transparency in clinical trials, and reducing the influence of drug companies on regulatory agencies.

A Must-Read for Anyone Concerned About Healthcare

White Gold is an essential read for anyone concerned about the future of healthcare. Lauri Scherer's groundbreaking investigation sheds light on the hidden forces that shape the industry and the urgent need for reform. This book is a powerful weapon in the fight for accessible, affordable, and ethical healthcare for all.

Free Download your copy of White Gold today and join the movement to expose the truth and demand accountability in the pharmaceutical industry.



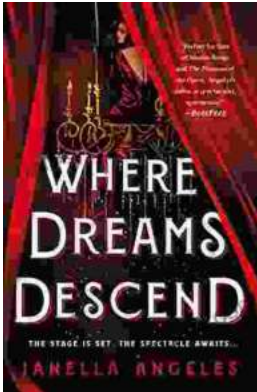
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